



# CELEBRATING EXCELLENCE

VIRGINIA LEADERSHIP RETREAT



## VIRGINIA LEADERSHIP RETREAT

Community Associations Institute

**July 26-29, 2018**

## THE VIRGINIA LEADERSHIP RETREAT- “CELEBRATING EXCELLENCE”

In late July, hundreds of CAI members and their guests will make their way to The Omni Homestead Resort in Hot Springs, Virginia for the Virginia Leadership Retreat, an extended weekend of education, networking and fun with other industry professionals. For the past nine years, Leaders from throughout Virginia and the Washington Metropolitan area have gathered to participate in networking events and advanced educational seminars tailored to the changes in legislature that affect our region, as well as the challenges faced by our industry professionals. Whether you are coming from Washington DC, Maryland, or Virginia, the Virginia Leadership Retreat is an affordable and local opportunity to earn education credits – all while having some lively fun in the process.

Every year the Retreat boasts its own flavor and theme, and this year we are “Celebrating Excellence” as only Audrey Hepburn, Clark Gable, Jean Harlow and any number of old Hollywood greats could do. The Virginia Leadership Retreat will be ten years old this year and every event will have the flair and style of Old Hollywood “Glam.” So, get ready for an Oscar-winning time while you network with professionals from across the region. There is no better way to connect with colleagues than by rubbing elbows with the icons who have made our industry great. There is never a dull moment at the VLR, but make sure to spend a little time outside of the Retreat’s schedule to take advantage of all that is offered at The Homestead. The Resort offers activities such as hiking, canoeing, mountain biking, paintball, archery, horseback riding, and many more. Or if you prefer to be treated like a star and relax during your stay? Try the adults-only Serenity Garden Pool, or enjoy a vast array of health and wellness treatments, massages, and salon services at the Spa.

Intrigued? Please continue reading and join us in Hot Springs this year. We are inviting all industry professionals to join us for “Celebrating Excellence” in July and want to see you there. Don’t miss out!

**Find more details at [www.valeadershipretreat.com](http://www.valeadershipretreat.com).**





# TENTATIVE RETREAT SCHEDULE 2018

(subject to change prior to event)

## THURSDAY, JULY 26, 2018

- 1:00-3:00 p.m. VLR REGISTRATION  
1:00 p.m. MINI-GOLF TOURNAMENT  
3:00-4:00 p.m. VLR BINGO  
5:00-7:00 p.m. "THRILL OF THE HUNT" - VLR NETWORKING

## FRIDAY, JULY 27, 2018

- 9:30 a.m. VLR GOLF TOURNAMENT  
10:00-12:00 p.m. EDUCATION SESSION  
12:00-4:00 p.m. REGISTRATION  
1:00-3:30 p.m. PAINT 'N SIP  
3:00-4:00 p.m. CRAFT BEER TASTING  
5:00-7:00 p.m. "BLACK AND WHITE PARTY" (WELCOME RECEPTION)  
8:30-10:00 p.m. EVENING UNDER THE "ELECTRIC" STARS

## SATURDAY, JULY 28, 2018

- 7:00-8:30 a.m. BREAKFAST  
8:00-10:00 a.m. REGISTRATION  
8:30-9:45 a.m. CHOICE OF THREE EDUCATION SESSIONS  
10:00-11:45 a.m. GENERAL SESSION - KEYNOTE ADDRESS  
12:00-1:15 p.m. CHOICE OF THREE EDUCATION SESSIONS  
1:15-2:30 p.m. LUNCH WITH EDUCATION SESSION  
6:30-9:00 p.m. "HOORAY FOR HOLLYWOOD" - VLR CELEBRATION DINNER

## SUNDAY, JULY 29, 2018

- 7:00-8:30 a.m. BREAKFAST  
9:00-10:30 a.m. EDUCATION SESSION  
10:30 a.m. VLR CLOSING COMMENTS & PRIZE DRAWING

Professional Photography provided by



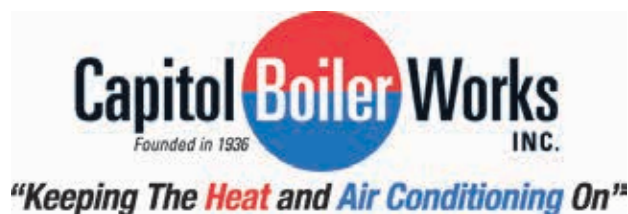
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# SPOTLIGHT ON EDUCATION

One of the most important parts of the Virginia Leadership Retreat is the Education. The 10th Annual VLR features education covering the trends and topics resonating across our industry. Sessions are focused over 3 days and provides advanced interactive educational seminars presented by qualified professionals in the community association industry. The event will help association managers address a wide variety of issues that affect residents and their communities. The event also includes professional development and business development aimed at business owners and industry professionals.

This year the education slate will consist of many engaging topics. Provided below is a brief list of the topics. **Full class descriptions can be found on our website at [valeadershipretreat.com](http://valeadershipretreat.com) under the Education Tab.** We encourage you to check it out.

- Virginia Common Interest Community Law and Regulation
- Practical Methods for Dealing with Extraordinary Situations in Associations
- Personality Testing in the Hiring Process
- Detailed Objectives for Handling Large Construction Projects
- The Three Rules of Leadership – “Lead Always and Overcome All”
- All of the “Good Things” that your Documents do not Address
- Becoming an Effective Witness
- How to Use Consultants in Community Management
- Risk can be a Road Worth Traveling
- Double Jeopardy – Test your Association Knowledge

Classes are offered, Friday, Saturday and Sunday of the event. Please visit our website at [valeadershipretreat.com](http://valeadershipretreat.com) or email questions to [vlrcommittee@gmail.com](mailto:vlrcommittee@gmail.com).

## FROM “ON THE TOWN” TO “IT’S A WONDERFUL LIFE!!” The Retreat’s “Extra” Opportunities

In addition to the great education, the VLR provides a variety of ways to relax, energize, network, and just plain have fun! Those who arrive on Thursday (or earlier) can take advantage of an impressive array of recreational activities that The Omni Homestead provides, as well as some extra special activities the Committee has planned for early arrivals. The spa & wellness center, innovative dining experiences, a lazy river with water slides, as well as a beautiful and challenging miniature golf course are all favorites. So, whether you choose to bask in The Homestead’s charm and relax your days away or if you prefer to be entertained, you will not be disappointed.

Activities abound at the VLR. Check out our website ([valeadershipretreat.com](http://valeadershipretreat.com)) to learn about the Golf Tournament, Craft Beer Tasting, Paint and Sip, Family Bingo, Networking Scavenger Hunt, Mini Golf Tournament, Fireworks (yes, we said it!), the Black and White Party and so much more!! Some of the events are included with registration and some do require an additional fee, sign-up or both. Bringing a friend or your family? While you are attending classes, friends & family members of all ages will be entertained! They can enjoy any of the wonderful amenities that The Omni Homestead Resort offers. Also, the VLR has special pricing on The Omni Homestead Activity Punch Cards. Please inquire onsite at Alleghany Outfitters if you are interested in purchasing these for your family. Please mention the “VLR.”

# FEATURING OUR KEYNOTE SPEAKER

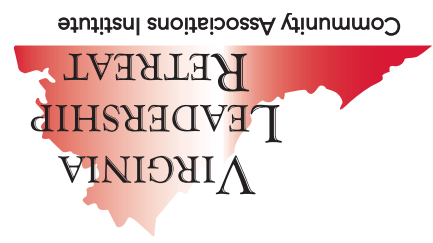


Lieutenant Jason Redman joined the Navy in 1992 and spent the first eight years as an enlisted SEAL. He graduated Summa Cum Laude from Old Dominion University in 2004, and was then commissioned as a Naval SEAL Officer.

In 2007, outside of Fallujah, Iraq, Lieutenant Redman was severely wounded when his Assault Team came under heavy fire. While recovering at Bethesda Naval Medical Center, Redman authored and hung a bright orange sign on his door, which became a symbol for wounded warriors everywhere.

Redman retired from the Navy in 2013 and founded the Combat Wounded Coalition, a Non-Profit organization which inspires combat wounded warriors to Overcome. He is also the founder and CEO of SOF Spoken, a speaking company which provides inspirational presentations on leadership, teamwork and overcoming adversity. Redman's book, "The Trident: The Forging and Reforging of a Navy SEAL Leader," was published in 2013 and details lessons learned in leadership and overcoming adversity throughout his SEAL career.

Jason has appeared on multiple national news networks including Fox News, CBS, CNN, CBN, and the History Channel. Additionally, Jason is an actor playing the lead role in The Perfect Day film and a supporting character on an episode of Hawaii 5-0.



Virginia Leadership Retreat  
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